Preparing Your Property for Photography

TruPlace

Our photographers will prep the space for photos by turning on lights and opening blinds and curtains. They will be sure to put any items back the way they found them. Please note that, for liability purposes, our photographers will not be able to move items such as interior or exterior furniture. Below are some helpful items to ensure your property's photos look their best prior to our arrival.

Curb Appeal

- ☐ Mow the lawn & complete landscaping
- ☐ Move cars away from house & close garage doors
- ☐ Move trash & recycling bins out of view
- ☐ Hide hoses & gardening supplies

Exterior/General

- ☐ Hide toys & sporting equipment
- ☐ Stage decks & patios: open umbrellas, remove & hide grill covers
- ☐ Dark days/twilight shoots: turn on all exterior lighting

Interior/General

- ☐ Turn on all lights & open blinds
- ☐ Turn off ceiling fans & fireplaces
- ☐ Ensure all reflective surface are cleaned
- ☐ Hide pet beds, toys, bowls
- ☐ De-personalize as best as possible
- ☐ Hide any items you don't want photographed
- ☐ Replace all burned-out lightbulbs
- ☐ Stage rooms to best showcase the room's features

Kitchen

- ☐ Clear & stage countertops
- ☐ Remove items from refrigerator
- ☐ Hide hand towels & throw rugs
- ☐ Hide trashcan, pet supplies
- ☐ Push all chairs/stools into place

Foyer/Laundry/Mud Room

- ☐ Clear/stage countertops & shelves
- ☐ De-clutter
- ☐ Remove laundry from front load washers/dryers

Living Areas

- ☐ Remove area rugs to showcase flooring
- ☐ Turn off TVs/monitors
- ☐ Hide non-decorative items
- ☐ Straighten & fluff pillows/throw blankets

Dining Areas

- ☐ Remove table leaves & extra chairs to maximize space
- ☐ Stage table
- ☐ Tuck in chairs

Bathrooms/Powder Rooms

- ☐ Clean all reflective surfaces
- ☐ Hide used towels & robes
- ☐ Hide toiletries from counters & tubs/showers
- ☐ Place toilet seats down & fix toilet paper holder
- ☐ Hide trashcan, toilet brush, plunger & throw rugs in cabinet

Bedrooms

- ☐ Make and stage beds to hide mattresses/box springs
- ☐ Tidy pillows & other staging items
- ☐ Clear out under bed items
- ☐ De-personalize & hide non-decorative items
- ☐ Hide anything with family names on them