



# TruPlace

HDR Photography | Virtual Tours | Videos



# Elevate Your Properties with TruPlace



## Experience the TruDifference

We know each company and destination is unique, which is why we're committed to providing tailored solutions, from full-service to self-service, to meet your needs. Whether you're seeking new property photos or looking to enhance your entire inventory, we'll conduct a thorough review of your staffing, budget, and seasonality to align our services with your needs. Even if you find yourself in an area where our services haven't yet reached, don't worry – let's start a conversation. We're more than ready to bring our services to you!

Looking to extend our offerings as a homeowner option? We can provide guidance and marketing materials, including a dedicated website landing page to help walk your homeowners through the process.

## Why TruPlace?

In 2003, we introduced the Interactive Floor Plan Tour with one objective: to boost bookings for vacation rental properties. With over 20 years in the industry, we've been helping property managers maximize revenue, attract new homeowners, and elevate their brand. By choosing TruPlace, you're not simply acquiring a service provider – you're gaining a lasting partnership dedicated to enhancing your property marketing.

The journey to property success begins with TruPlace – partner with us and let's redefine how vacation rentals are marketed!

**48%**  
of people book  
based on space &  
layout\*\*



TruPlace clients  
enjoyed  
**17% more  
reservations\*\***



## COMPLIMENTARY WITH EVERY ORDER



Marketing  
Analytics



Blue Sky  
Guarantee



Clear View  
Windows



Community  
Amenity Photos



Next Business  
Day Delivery

# Our Signature Products



## Interactive Floor Plan Tour

**Starting at \$315\***

Seamlessly fuse innovation with practicality! Provide potential guests with an immersive experience that static images simply can't match with an interactive floor plan tour. Give your photos more meaning by connecting them in a tour!

- Only floor plan tour intentionally designed for vacation rentals
- Reduces calls to reservation agents by 33%\*\*
- Unlimited all new HDR photography
- Includes exterior features like decks, stairs, pools, hot tubs
- Increases time on site (great for SEO)
- User-friendly and effortless to navigate

[Click here to view a demo of our Interactive Floor Plan Tour!](#)

## HDR Photography

**Starting at \$199**

Capture the true essence of your properties in every photograph – vibrant interior decor, each sunlit corner, and every deck view. With HDR photography, this becomes a reality. Beautifully capture the real ambiance of your rentals with professional photography, elevating your brand's appeal and helping you stand out in a competitive market.

- Clear-view windows
- TruFusion processing for color consistency
- Drone photography available



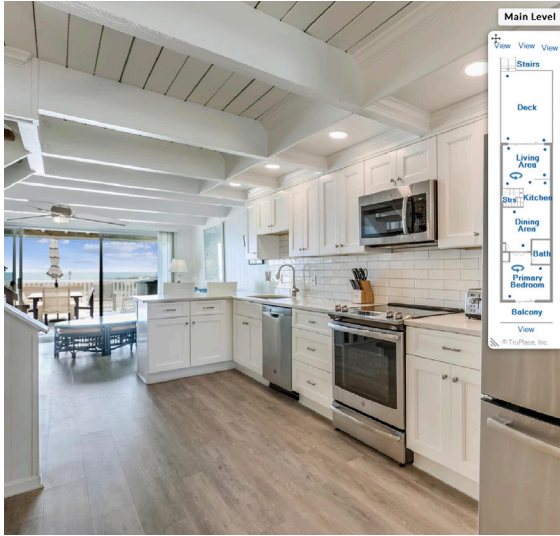
[Click here to view a gallery of our HDR Photography!](#)

\*Pricing based on number of bedrooms

\*\*Per Key Data and VRM Intel



# An Immersive 3D Experience



## Interactive Floor Plan Tour + 360° Views

**Starting at \$404\***

Boost your Interactive Floor Plan Tour with a 360° view of the areas you want to highlight! Navigate 3D views effortlessly, without the confusion of getting “lost” during tours!

- All property photos included!
- Insert TruFusion 3D technology into key interior or exterior spaces
- Seamlessly works with virtual tour links on your website
- Easy to re-shoot and update as needed
- Interactive floor plan includes exterior features like pools, docks, etc.

[Click here to view a demo of our 360° spins!](#)

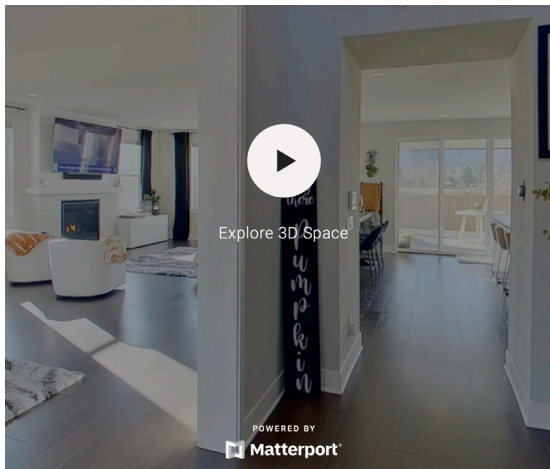
## TruFusion 3D Tour

**Starting at \$315\***

Highest quality, easiest navigation. TruFusion 3D Tours seamlessly blend high-definition visuals with interactive navigation. With our tours, you can showcase every nook and cranny of your property, allowing guests to envision their stay in a tangible way.

- Exclusive HDR 3D tour
- Integrates with Vrbo
- Instant load time
- Compatible with your website’s virtual tour links
- Navigate outside the property!
- Effortless room re-shoots for swift updates after renovations or decor revamps

[Click here to view a demo of our TruFusion 3D Tour!](#)



## Matterport Virtual Tours

**Starting at \$259\***

Matterport tours provide an immersive journey through spaces that enables potential guests to explore properties with exceptional detail and engagement.

[Click here to view a demo of our Matterport Tour!](#)

- 3D property walk-through
- Integrates with Vrbo
- Interactive digital twin view
- Optional 2D floor plan
- Single visit professional photography bundle packages available

## Videos

Elevate your marketing strategy by seamlessly integrating dynamic visual storytelling into your property website, social media channels, and email marketing. Whether it's capturing the ambiance of interiors, showcasing breathtaking exteriors, or highlighting unique features, our video add-ons provide an engaging and immersive experience for potential guests.

[Click here to view demos of our video options!](#)



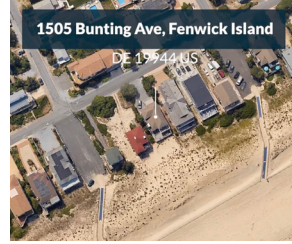
:29 Vertical Slideshow Video  
**\$37**



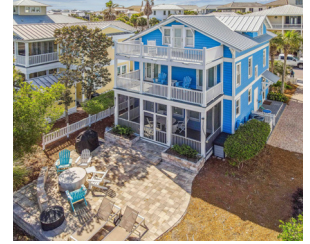
:15 Virtual Timelapse Video  
**\$37**



:30 Slideshow Video  
**\$47**



:60 Advanced Slideshow Video  
**\$59**



Drone Video  
**Starting at \$469**

## Photo Enhancement Add-Ons

Enhance your TruPlace property imagery to unprecedented levels with our comprehensive range of photo enhancements. Our suite of add-on options empowers you to transform your property photos into captivating visual narratives. From creating warm and inviting twilight scenes to showcasing lush outdoor spaces, each enhancement is meticulously designed to captivate your audience and showcase your properties at their finest.

- Virtual Twilight
- Green Grass
- Blue Water
- Lit Fire Features
- TV Screens
- Virtual Staging

[Click here to view more information about our photo enhancement options!](#)



## WHAT OUR CLIENTS ARE SAYING...

*We love working with TruPlace. Their entire team is very talented and a joy to work with. Your photos and interactive floor plans sets Collins above our local competitors and definitely help our reservationists and potential guests see the property in the best way possible.*

- Sheila Hauser, Collins Vacation Rentals





# Service is Our Foundation

## Benefits of Partnering with Us:

- ✓ Dedicated team for account services
- ✓ Convenient client portal for photo inventory, analytics, and link management
- ✓ Seamless integrations with property management software, website providers, and OTAs
- ✓ Unique planning and booking experience for your guests
- ✓ Flexible ordering via online, phone, or email – we adapt to your preferences
- ✓ Adjustable appointment scheduling
- ✓ Fast turnaround times
- ✓ Account management backed by 20 years of vacation rental expertise

Connect  
with us on  
social media!



[Click Here](#) to Visit  
Our Website

## CONTACT US

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