



Preparing Your Vacation Rental Property for Photography



Our photographers will prep the space for photos by turning on lights and opening blinds and curtains. They will be sure to put these items back the way they found them. Please note that, for liability purposes, our photographers will not be able to move items such as interior or exterior furniture, open and turn on hot tubs, or turn on fireplaces. Below are some helpful items to ensure your property photos look their best prior to our arrival.

Exterior/General

- Move cars away from house & close garage doors
- Move trash & recycling bins out of view
- Hide or tidy hoses & yard supplies
- Remove hot tub covers and turn on jets
- Tidy & stage pool, hot tub, & outdoor gaming areas
- Stage decks & patios: open umbrellas, remove & hide grill covers
- Stage bikes, beach toys/carts, games and other complimentary guest amenities
- Dark days/twilight shoots: turn on all exterior lighting

Interior/General

- Turn on all lights & open blinds to showcase views
- Replace all burned-out lightbulbs
- Hide any items that are not included in the stay
- Dust & turn off all ceiling fans
- Ensure all reflective surface are cleaned, especially windows
- Have your maintenance staff turn on fireplaces, if desired

Dining Areas

- Remove table leaves & extra chairs to maximize space
- Stage table
- Tuck in chairs

Kitchen

- Hide trashcan & push all chairs/stools into place
- Stage small appliances
- Showcase complimentary guest items
- Remove items other than menus/guest instructions from refrigerator

Living Areas

- Turn off TVs/monitors unless static image
- Straighten & fluff pillows
- Stage games & other complimentary guest items
- Arrange furniture to not obstruct key features of the space

Bathrooms/Powder Rooms

- Clean all reflective surfaces
- Place toilet seats down & fix toilet paper holder
- Open shower curtains
- Showcase complimentary guest items
- Hide trashcan, toilet brush, plunger & throw rugs in cabinet

Bedroom

- Tidy pillows & other staging items
- Showcase linens provided, if applicable
- Make & stage beds to hide mattresses/box springs
- Open closet doors to showcase complimentary guest items, if desired